MERT ERKAN

Designer Mert Erkan performed his digital runway and lookbook shootings at Sait Halim Paşa Mansion. He used only black color in his FALL 2021 womenswear collection, which he named 'Coven', displaying a total of 18 looks. The theme of the collection was inspired by the Coven episode in the American Horror Story series. In the story he developed, he included feminism, important women who lived in that time and added value to society. Erkan referred to the council of worthy women, which was created by these women, who wrote her own story. The reason for describing the silhouettes here as witches; in fact, the main and intermediate details that gave soul and shape to the collection, the mystical aspects of the women who made up the council, mystical associations and imaginary concepts were.

Using mostly silk taffeta, silk satin, poplin, gabardine and lace in the collection, the designer emphasized wearable and sustainability in forms. In the details; while metal mystical accessories, complementary avant-garde belts and mystical jewelry dominated, lace gloves, lace socks and high boots that integrate styling gave a different direction to the story.