## CEREN OCAK

Ceren Ocak presented her Fall 2021 collection in a video broadcast on <u>fashionweek.istanbul</u> as part of the all-digital Fashion Week Istanbul event taking place from April 13 through April 16. For the new season, the designer draws inspiration from fearless and empowered women. The exclusive creations in the new collection appeal to women who are free and confident in their unique styles.

This season, Ceren Ocak's bold design philosophy comes to life through cut-outs, box pleats, frills, and high-low styles. The FW2021 collection features 21 looks with feminine forms and oversized styles. The pieces that transition seamlessly from day to night feature leather, fleece, gabardine, and wool fabrications accompanied by a tonal color palette of black, beige, ecru, and gray. And the highlight of the collection is vegan leather in ecru tones.

Ceren Ocak's Fall 2021 campaign video, reflecting the spirit of women who freely assert themselves anywhere, anytime was shot in the Binbirdirek Cistern (the Cistern of Philoxenos) by director Oğuz Erel and produced by 29ON Productions